



## News Release

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### **EMDRIA Foundation Releases DVD Featuring Interview with EMDR Founder** *Profits to Benefit Research and Education in EMDR and New EMDR Film*

AUSTIN, Texas – To celebrate the 20<sup>th</sup> Anniversary of EMDR, the EMDRIA Foundation is pleased to release an exclusive DVD featuring a forty minute in-depth interview with EMDR creator, Dr. Francine Shapiro. The DVD was produced by award-winning filmmaker Michael Burns, as part of his full-length documentary *EMDR*, slotted for release in 2010.

"What's special about this interview is that Dr. Shapiro provides a lively and thoughtful introduction to EMDR while at the same time adding a deeper explanation for those who already know the basics," said Burns. "As a result, the DVD would be an extremely useful tool for EMDR therapists to give potential clients or to hand to colleagues being introduced to the protocol."

Profits from the sale of the DVD will benefit the EMDRIA Foundation, a non-profit organization that supports EMDR research and education, and fund the completion of Michael Burns' *EMDR*.

"I am very pleased to offer this insightful and educational DVD to our members and the public as part of our celebration of the twentieth anniversary of EMDR. I can think of no better way to celebrate than by exploring EMDR with its founder, while at the same time, providing much needed funding for projects designed to increase the proliferation of EMDR," said Scott Blech, Executive Director of EMDR International Association and President of EMDRIA Foundation.

The DVD can be purchased for \$50.00 exclusively through EMDR International Association, at [www.emdria.org](http://www.emdria.org) or by calling 512.451.5200. Those interested in learning more about Michael Burns' *EMDR*, making needed contributions, or being in touch with the team involved, should visit the film's website at [emdrmovie.com](http://emdrmovie.com).

**About EMDRIA Foundation**

The EMDRIA Foundation is a nonprofit, charitable organization created to further the development of EMDR through research and the education of mental health professionals and the public. The Foundation is funded by voluntary contributions from EMDRIA members and other supporters of EMDR. For more information, visit [www.emdria.org](http://www.emdria.org).