



APRIL 18-20, 2024

Meeting the challenges of today's world

# 2024 EXHIBITOR & SPONSOR PROSPECTUS HYATT REGENCY BELLEVUE

OPTIMIZE YOUR EXPERIENCE IN  
SPONSORSHIP AND EXHIBITION  
FACE-TO-FACE OPPORTUNITIES

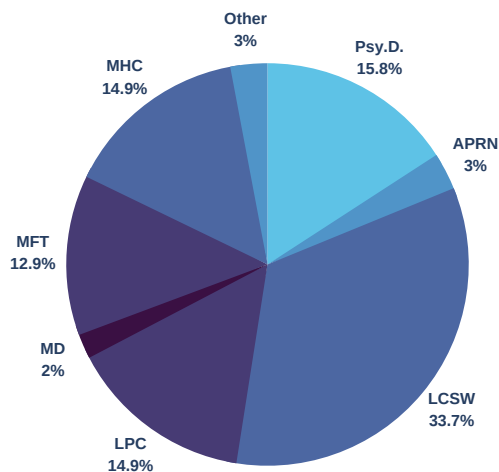


The EMDR International Association strives to provide an annual Summit dedicated to high-quality presentations by trained clinicians and researchers to establish, maintain, and promote the highest standards of excellence and integrity in the EMDR practice treatment of trauma.



## WHO IS WALKING THE EXHIBIT FLOOR?

### ATTENDEES BY PROFESSION



On the exhibit floor, you will have the opportunity to meet face-to-face with attendees who are moving their practices or agencies forward. Discover how your company can help our EMDR clinicians stay on pace and grow.

96%

of our attendees would attend or recommend someone else attend a future EMDRIA event.

The EMDRIA Summit Trade Show will be held at the Hyatt Regency Bellevue 900 Bellevue Way, NE, Bellevue, Washington 98004

Only one vendor is allowed per exhibitor booth purchase. If any violations are found, the exhibitor will either be removed from the show floor or charged for an additional booth (\$1,000).



# ALMOST 30 HOURS OF EXHIBITION TIME



## EXHIBITOR HOURS

EXHIBITOR MOVE IN	Wednesday, April 17 – Noon to 5 p.m.
SHOW HOURS	Thursday, April 18 – 7:30 a.m. to 8 p.m. Friday, April 19 – 7:30 a.m. to 6 p.m. Saturday, April 20 – 7:30 a.m. to 2 p.m.
EXHIBITOR MOVE OUT	Saturday, April 20 – 2 p.m. – 6 p.m.

## INCLUDED WITH YOUR EXHIBIT SPACE

- One 8' X 10' or 10' X 10' booth: pipe and drape / 8' high back drape / 3' high side divider drape. The general services contractor will determine the size.
- 6' draped table (3 sides)
- 2 chairs
- 1 wastebasket
- 1 Company ID Sign (7" X 4")
- 2 complimentary exhibitor badges; additional badges available for purchase
- 1 complimentary conference registration for company representative
- Company listing on the Summit website
- Company listing within the Summit mobile app exhibitor page

## NOT INCLUDED WITH YOUR EXHIBIT SPACE

- Electrical or Internet – these services are available through the venue – service order forms will be available in the exhibitor service kit from the general services contractor.
- Additional furniture or equipment rentals; labor for installing or dismantling your exhibit display

## EXHIBITOR KIT

An exhibitor services kit will be emailed to each exhibitor. The kit will include all pertinent information, including shipping, booth furnishings and decorations, storage of empties during the show, electrical order forms, and more. Please note that the services kit will be sent to the primary contact listed on your application.

91%  
OF  
ATTENDEES  
WANT TO  
FIND NEW  
SUPPLIERS

## BOOTH PRICING

8' X 10' or 10' X 10'  
Booths\*

\$1,000  
Single Booth

\$1,500  
Double Booth

\$1,900  
Triple Booth

\*size determined by general  
services contractor

Individual  
booths are  
sold out.

# SPONSORSHIP OPPORTUNITIES

UNIQUE OPPORTUNITIES TO  
SHOWCASE YOUR COMPANY.



Due to high sponsor demand, we have increased our in-person sponsorship opportunities. Check out these new options.

## COFFEE CABANA \$10,000

NEW!

This exclusive opportunity allows the sponsor to provide the only source of complimentary coffee available to the Summit attendees. Signage and custom cup sleeves with your logo will be provided at the Coffee Cabana. The Coffee Cabana will be open for three days. Coffee service will stop after the first-morning break is complete.

- One 8' x 10' or 10' x 10' exhibit hall booth. Size to be determined by the general services contractor.
- Company logo (single color printed on all paper coffee cup sleeves)
- Company logo with link and 50-word descriptor on EMDRIA Summit website
- One full-page ad in Go With That magazine in 2024
- Sponsor logo is included on the Opening Announcement slide
- Page-width ad in a final direct "Final Days to Register" email to all EMDRIA members to register for the Summit with an embedded URL sent to 15,000+ trained EMDR therapists

NEW!

## TAPAS & WINE WELCOME RECEPTION: \$10,000

This exclusive opportunity allows the sponsor to provide the attendees with a Tapas and Wine Welcome Reception in the Exhibit Hall. Your booth will be by the food station. This will be the only EMDRIA-supported reception during the Summit.

- One 8' x 10' or 10' x 10' exhibit hall booth located by the food station. Size to be determined by the general services contractor.
- Signage throughout the exhibit all noting your company as the welcome reception sponsor.
- Company logo with link and 50-word descriptor on EMDRIA Summit website
- Sponsor logo is included on the General Session opening slide
- Standard Ad in a final direct "What You Need to Know" email to all registered conference attendees with embedded URL sent to 1,000+ attendees

## WIFI \$9,500

NEW!

This exclusive opportunity allows the sponsor to provide upgraded WiFi at the EMDRIA Summit. The sponsor's logo will appear on the opening/connection screen as the attendees log in.

- One 8' x 10' or 10' x 10' exhibit hall booth. Size to be determined by the general services contractor.
- Sponsor logo on all opening Wi-Fi login screens
- Complimentary ad on the Summit Mobile App
- Sponsor logo with link and 50-word descriptor on EMDRIA Summit website
- Sponsor logo is included on the Opening Announcement slide
- Standard ad in a final direct email to all 15,000+ EMDRIA members to register for the Summit with embedded URL

# 86%

REPORT THAT  
SPONSORSHIP  
SHOWS  
LOYALTY  
TO EMDRIA

# 77%

REPORT THAT  
SPONSORSHIP  
INFLUENCES  
CREDIBILITY

RESERVE  
YOUR  
BOOTH  
NOW!

Kim Howard, CAE  
Director of Communications  
& Marketing  
emdrsummteam@emdria.org

Note: Only ONE vendor is allowed per exhibitor booth purchase. If any violations are found, the exhibitor will either be removed from the show floor or charged for an additional single booth (\$1,000).

# SPONSORSHIP OPPORTUNITIES

UNIQUE OPPORTUNITIES TO  
SHOWCASE YOUR COMPANY.



## SUMMIT LANYARDS: \$5,000

Every participant will receive a lanyard upon registration. These hold the attendee badges and are used during the entire event to enable entry to sessions and events. The sponsor's logo will be printed on the lanyards, guaranteeing continuous display while promoting your brand.

- One 8' x 10' or 10' x 10' exhibit hall booth. Size to be determined by the general services contractor.
- Sponsor logo printed on all lanyards
- The sponsor may choose to stand at registration and hand attendees their lanyards.
- Sponsor logo with link and 50-word description on the EMDRIA Summit website
- Sponsor logo is included on the General Session opening slide
- Standard ad in a final direct "What You Need to Know" email to all registered conference attendees with an embedded URL sent to 1,000 attendees

## SUMMIT BAGS: \$5,000

Receive maximum exposure throughout the EMDRIA Summit. Attendees use your bag to organize their materials in an attractive, convenient, and professional bag that will be used long afterward.

- One 8' x 10' or 10' x 10' exhibit hall booth. Size to be determined by the general services contractor.
- Sponsor logo printed on all bags. The EMDRIA Summit logo will be on the bag, too.
- The sponsor may choose to stand at registration and hand attendees their bags.
- Sponsor logo with link and 50-word description on EMDRIA Summit website
- Sponsor logo is included on the Opening Announcement slide
- Standard ad in a final direct email to all registered conference attendees with an embedded URL sent to 1,000 attendees

## HOTEL KEY CARDS: \$4,500

Every attendee will receive your branded hotel room key card when they check into their rooms. The sponsor's logo will be printed on the keycard, guaranteeing continuous display while promoting your brand. This does not include any overflow hotels EMDRIA might have to book if our room block is sold out.

- One 8' x 10' or 10' x 10' exhibit hall booth. Size to be determined by the general services contractor.
- Sponsor logo (single color printed) on all lanyards
- Customized hotel room keycard for each attendee.
- Sponsor logo with link and 50-word description on EMDRIA Summit website
- Sponsor logo is included on the General Session opening slide

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2024 is the 35th anniversary of EMDR.  
Please help us celebrate!

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