

EMDRIA Library

Annual Report 2024



Summary

The EMDRIA Library was launched in April 2024, with a soft launch initiated before the formal announcement during the 2024 EMDRIA Summit.

Year 1 Library Goals

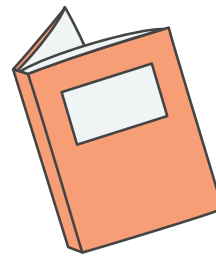
- Make our resources available in one centralized, searchable hub.
- Members & non-members learn the library exists.
- Members learn how to use the library.

Key Achievements

- Accessed by over 15,000 individuals in 106 countries/territories.
- Launched with 1,107 resources.
- Resources available in 23 languages.
- 430 people clicked the library link when announced in April 2024 E-News.
- 1,541 visits from 960 users during first month.
- 895 searches during first month.
- 1,566 Summit attendees saw “Introducing the EMDRIA Library” video.
 - 363 views on YouTube.
- Two tutorial sessions (“Getting to Know your EMDR Library”) during 2024 Conference, after which:
 - Library Users: 14.27% ↑
 - Library Events: 21.77% ↑
 - Library Views: 23.34% ↑

Library Homepage

As of December 31, 2024



2,374

Total Items

15,481

Total Users



86%

Engagement Rate

87,009

Views



15,946

Total searches

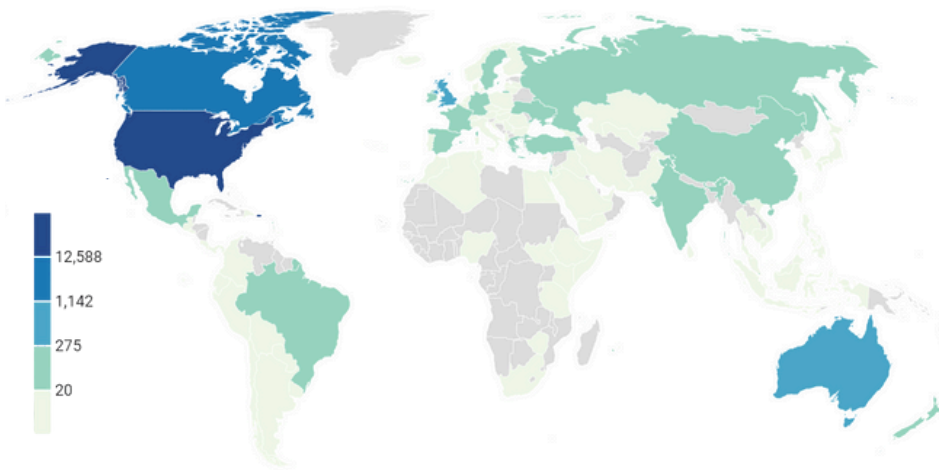
Library Users

The typical library user is from the United States, speaks English, uses Chrome, and accesses the library via their desktop computer via a google search or direct URL.

Active Users by Country

Users come from 106 different countries/territories.

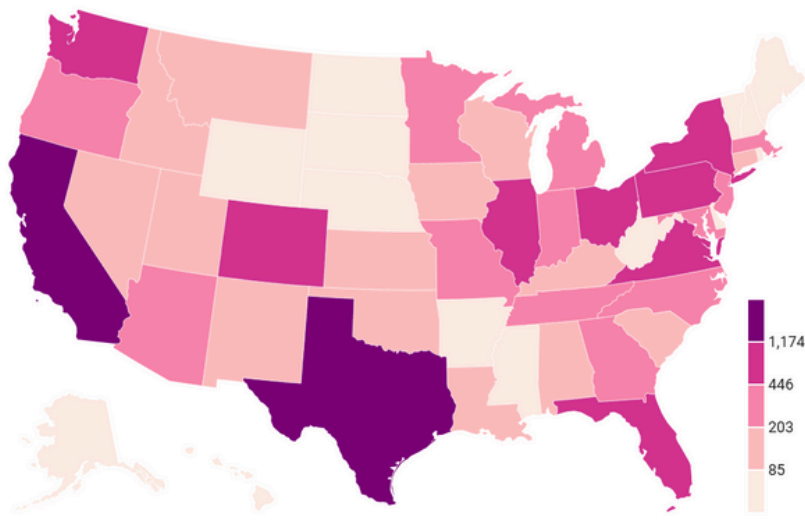
The top 4 countries are United States, Canada, Australia, and United Kingdom. Mexico comes in a distant 5th.



Active Users by State

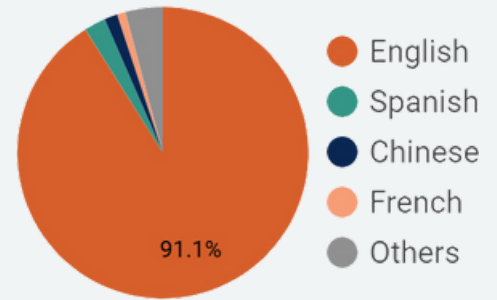
Visitors come from all 50 states, DC, Puerto Rico and Guam.

The top 5 states accessing the library are California, Texas, New York, Florida, and Washington.

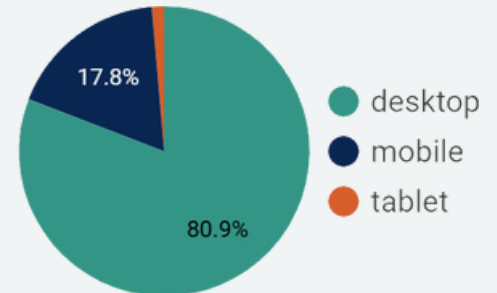


Language

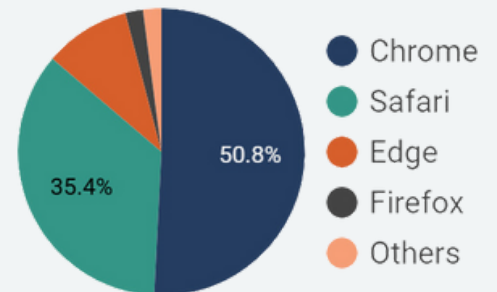
Based on setting of user browser.



Device Type

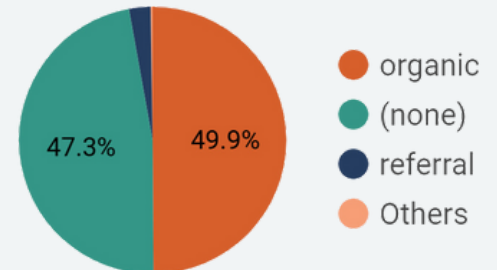


Browser



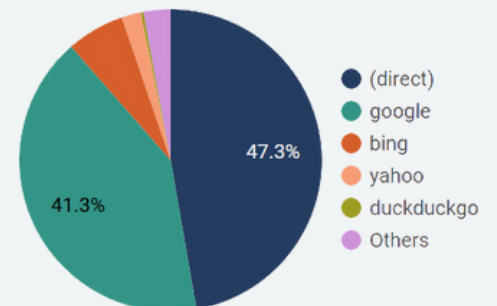
Acquisition Medium

How users find the library.



Organic Source

Unpaid ways users find the library.



Trending Terms/Topics

Top tagged terms from the top 10 most accessed resources from each category in the library (blog, JEMDR, OnDemand, podcast, magazine, and curated resources).

Users seem to be most seeking resources on topics related to the basics of EMDR, along with key themes like dissociation, anxiety, and Compulsive Behaviors/OCD.



By The Numbers

Note: Stats are only from the library and do not include data from other sources, such as GTxcel, Apple Podcasts, Springer, etc.

	Total Users	Active Users	Engagement Rate	Views	Items
 Library Homepage	15,481	15,354	86%	87,009	2,374
 Focal Point blog	154,286	150,573	49%	238,916	198
 Tap Into It collection	51,229	50,467	70%	92,728	1,856
 go with that magazine	15,238	15,032	68%	45,813	185
 Journal of EMDR Practice and Research	18,437	2,027	65%	25,780	492
 OnDemand EDUCATION	43,001	42,519	69%	220,730	140
 Let's Talk EMDR	984	935	59%	1,847	61

* JEMDR is also included in the Tap Into It curated resources collection.

Library Behaviors

15,946
total
searches

Top Filters

By far the top used filter was *Original Source* “OnDemand Education”, indicating that users want to see what courses we offer, likely to earn CEs.

Even when using a *Topic* filter, users often added the “OnDemand” filter.

Four of the top 5 filters were all from *Original Source*, which could indicate that folks are using the library to see offerings provided by EMDRIA.

1. OnDemand Education
2. Journal of EMDR Practice and Research
3. Let's Talk EMDR Podcast
4. 8 Phases
5. Go With That Magazine



Top Searches

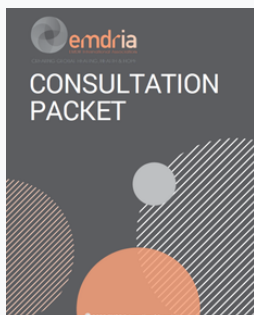
The top searches by unique users are shown below (not displaying users who repeatedly searched for the same term).

Note: The librarian primarily searches using the backend of the database so as not to skew these results. Blank searches or searches for a single letter are not included.

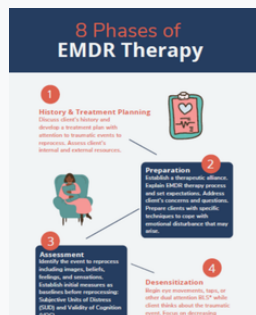
1. OCD
2. EMDR
3. Journal of EMDR Practice and Research
4. Autism
5. Pregnancy

Anxiety
JEMDR
Pregnancy
EMDR
Pain
Bipolar
OCD
Grief
Dissociation
Autism

Top Downloads



Consultation
Packet
2020



8 Phases of
EMDR Therapy
(Infographic)
2021



EMDR Therapy
and Your Brain
(Infographic)
2024



Challenges in the Use
of EMDR Therapy with
Dissociative Disorders
(GWT open access
article) 2021



Guidelines for
Virtual Delivery
of EMDR Therapy
2020

Top Resources by Content Type



1. The Eight Phases of EMDR Therapy
2. EMDR Therapy and OCD
3. Launch of "What is EMDR Therapy?" Video
4. EMDR Therapy and Dissociation Challenges GWT Magazine Issue
5. EMDR Therapy and Autism



1. EMDR Therapy and Sports Performance
2. EMDR Therapy with Couples
3. EMDR Therapy and Neurodiversity
4. EMDR Therapy for Moral Injury
5. EMDR Therapy, Complex Trauma, and Dissociation



EMDR Therapy and Anxiety



EMDR Therapy, Suicide, Postvention and Self-Harm



Counselor's Corner on Lack of Visualization (Article)



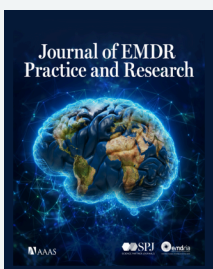
EMDR Therapy for Couples



Integrating EMDR With Other Types of Therapies

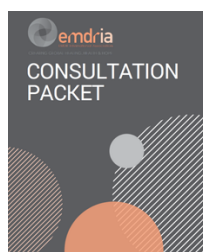


- 1.
- 2.
- 3.
- 4.
- 5.



1. How to Use Fraser's Dissociative Table Technique to Access and Work With Emotional Parts of the Personality
2. Protocol for Excessive Grief
3. The "Flashforward Procedure": Confronting the Catastrophe
4. The Positive Affect Tolerance and Integration Protocol: A Novel Application of EMDR Therapy Procedures to Help Survivors of Early Emotional Neglect Learn to Tolerate and Assimilate Moments of Appreciation, Praise, and Affection
5. EMDR to Treat Functional Neurological Disorder: A Review

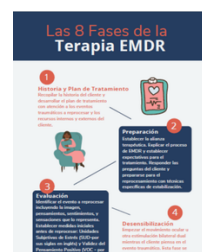
Tap Into It/ curated resources



EMDRIA Consultation Packet



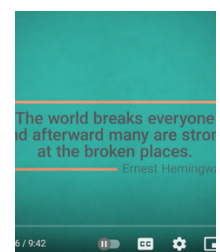
8 Phases of EMDR Therapy Infographic



Infografía de las 8 fases de la terapia EMDR



EMDR Therapy and Your Brain



Introduction to EMDR Therapy Video