



EMDRIA CONFERENCE 2025 CHANGING LIVES

2025 EXHIBITOR & SPONSOR PROSPECTUS ANAHEIM MARRIOTT

OPTIMIZE YOUR EXPERIENCE IN SPONSORSHIP
AND EXHIBITION FACE-TO-FACE OPPORTUNITIES



EMDRIA™ strives to provide an Annual Conference dedicated to high-quality presentations by trained clinicians and researchers to establish, maintain, and promote the highest standards of excellence and integrity in the EMDR practice treatment of trauma.

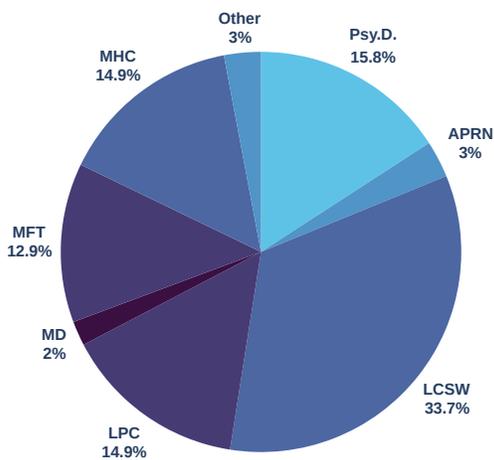


96%

of our attendees would attend or recommend someone else attend a future EMDRIA event.

WHO IS WALKING THE EXHIBIT FLOOR?

ATTENDEES BY PROFESSION



On the exhibit floor, you will have the opportunity to meet face-to-face with attendees who are moving their practices or agencies forward. Discover how your company can help our EMDR clinicians stay on pace and grow.

The EMDRIA™ Annual Conference Trade Show will be held at the Anaheim Marriott 700 West Convention Way Anaheim, CA 92802



Only one vendor is allowed per exhibitor booth purchase. If any violations are found, the exhibitor will either be removed from the show floor or charged an additional booth (\$1,000).

ALMOST 30 HOURS OF EXHIBITION TIME



EXHIBITOR HOURS

EXHIBITOR MOVE IN	Thursday, September 11 – Noon to 5 p.m.
SHOW HOURS	Friday, September 12 – 7:30 a.m. to 8 p.m. Welcome Reception 6 – 8 p.m. Saturday, September 13 – 7:30 a.m. to 6 p.m. Sunday, September 14 – 7:30 a.m. to 2 p.m.
EXHIBITOR MOVE OUT	Sunday, September 14 – 2 to 6 p.m.

INCLUDED WITH YOUR EXHIBIT SPACE

- One 10' X 10' booth
- 6' draped table (3 sides)
- 2 chairs
- 1 wastebasket
- 1 Company ID Sign (7" x 44")
- 2 complimentary exhibitor badges; additional badges available for purchase
- 1 complimentary conference registration for a company representative
- Company listing on the Conference website
- Company listing within the Conference mobile app exhibitor page

NOT INCLUDED WITH YOUR EXHIBIT SPACE

- Electrical or Internet – these services are available through the venue – service order forms will be available in the exhibitor service kit from the general services contractor.
- Additional furniture or equipment rentals; labor for installing or dismantling your exhibit display

EXHIBITOR KIT

An exhibitor services kit will be emailed to each exhibitor. The kit will include all pertinent information, including shipping, booth furnishings and decorations, storage of empties during the show, electrical order forms, and more. Please note that the services kit will be sent to the primary contact listed on your application.

91%
OF
ATTENDEES
WANT TO
FIND NEW
SUPPLIERS

BOOTH PRICING

10' X 10' Booths

\$1,000
Single Booth

\$1,500
Double Booth

\$1,900
Triple Booth

SPONSORSHIP OPPORTUNITIES

UNIQUE OPPORTUNITIES TO SHOWCASE YOUR COMPANY.



COFFEE CABANA \$10,000

This exclusive opportunity allows the sponsor to provide the only source of complimentary coffee available to the Conference attendees. Signage and custom cup sleeves with your logo will be provided at the Coffee Cabana. The Coffee Cabana will be open for three days. Coffee service will stop after the first-morning break is complete.

- One double (10' x 20') exhibit hall booth.
- 2 complimentary exhibitor badges; additional badges available for purchase.
- 1 complimentary conference registration for a company representative.
- Company logo (single color printed on all paper coffee cup sleeves)
- Company logo with a link and 50-word descriptor on EMDRIA™ Conference website
- One full-page ad in Go With That Magazine® in 2025
- Sponsor logo is included on the Opening Announcement slide
- Page-width ad in a final direct "Final Days to Register" email to all members to register for the Annual Conference with an embedded URL sent to 17,000+ members

TAPAS & WINE WELCOME RECEPTION: \$10,000

This exclusive opportunity allows the sponsor to provide the attendees with a Tapas and Wine Welcome Reception in the Exhibit Hall. Your booth will be by the food station. This will be the only EMDRIA™-supported reception during the Annual Conference.

- One double (10' x 20') exhibit hall booth located by the food stations.
- 2 complimentary exhibitor badges; additional badges available for purchase.
- 1 complimentary conference registration for a company representative.
- Signage throughout the exhibit all noting your company as the welcome reception sponsor.
- Company logo with a link and 50-word descriptor on EMDRIA™ Annual Conference website
- Sponsor logo is included on the General Session opening slide
- Standard Ad in a final direct "What You Need to Know" email to all registered conference attendees with embedded URL sent to 1,500+ attendees

WIFI \$9,500

This exclusive opportunity allows the sponsor to provide upgraded WiFi at the Annual Conference. The sponsor's logo will appear on the opening/connection screen as the attendees log in.

- One double (10' x 20') exhibit hall booth.
- 2 complimentary exhibitor badges; additional badges available for purchase.
- 1 complimentary conference registration for a company representative.
- Sponsor logo on all opening Wi-Fi login screens
- Complimentary ad on the Conference Mobile App
- Sponsor logo with a link and 50-word descriptor on EMDRIA™ Annual Conference website
- Sponsor logo is included on the Opening Announcement slide
- Standard ad in a final direct email to all 17,000+ EMDRIA™ members to register for the Annual Conference with embedded URL

Only ONE vendor is allowed per exhibitor booth purchase. If any violations are found, the exhibitor will either be removed from the show floor or charged for an additional single booth (\$1,000).

Placing sponsor or exhibitor material anywhere in the hotel other than your booth space is strictly prohibited.



86%
REPORT THAT
SPONSORSHIP
SHOWS
LOYALTY
TO EMDRIA™

77%
REPORT THAT
SPONSORSHIP
INFLUENCES
CREDIBILITY

RESERVE
YOUR
BOOTH
NOW!

Kim Howard, CAE
Director of Communications
& Marketing
emdrconfteam@emdrria.org

SPONSORSHIP OPPORTUNITIES

UNIQUE OPPORTUNITIES TO SHOWCASE YOUR COMPANY.



CONFERENCE LANYARDS: \$5,000

Every participant will receive a lanyard upon registration. These hold the attendee badges and are used during the entire event to enable entry to sessions and events. The sponsor's logo is exclusive and will be printed on the lanyards, guaranteeing continuous display while promoting your brand.

- One 10' x 10' exhibit hall booth.
- 2 complimentary exhibitor badges; additional badges available for purchase.
- 1 complimentary conference registration for a company representative.
- Sponsor logo printed on all lanyards. Leftover lanyards will be given to you.
- The sponsor may choose to stand at registration and hand attendees their lanyards.
- Sponsor logo with a link and 50-word descriptor on the EMDRIA™ Annual Conference website
- Sponsor logo is included on the General Session opening slide
- Standard ad in a final direct "What You Need to Know" email to all registered conference attendees with an embedded URL sent to 1,500+ attendees

CONFERENCE BAGS: \$6,000

Receive maximum exposure throughout the EMDRIA™ Annual Conference. Attendees use your bag to organize their materials in an attractive, convenient, and professional bag that will be used long afterward.

- One 10' x 10' exhibit hall booth.
- 2 complimentary exhibitor badges; additional badges available for purchase.
- 1 complimentary conference registration for a company representative.
- Sponsor logo printed on all bags. The EMDRIA™ Conference logo will be on the bag, too.
- The sponsor may choose to stand at registration and hand attendees their bags.
- Sponsor logo with a link and 50-word descriptor on EMDRIA™ Annual Conference website
- Sponsor logo is included on the Opening Announcement slide
- Standard ad in a final direct email to all registered conference attendees with an embedded URL sent to 1,500+ attendees

HOTEL KEY CARDS: \$5,500

Every attendee will receive your branded hotel room key card when they check into their rooms. The sponsor's logo will be printed on the keycard, guaranteeing continuous display while promoting your brand. This does not include any overflow hotels EMDRIA™ might have to book if our room block is sold out.

- One 10' x 10' exhibit hall booth.
- 2 complimentary exhibitor badges; additional badges available for purchase.
- 1 complimentary conference registration for a company representative.
- Customized hotel room keycards for each attendee.
- Sponsor logo with a link and 50-word descriptor on EMDRIA™ Annual Conference website
- Sponsor logo is included on the General Session opening slide

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